



## M IV CONNECTICUT BLUE CROSS <br> has been able to DELIVER THE MOST TO ITS MILION MEMBERS WTHH $1,000,000$ HOSPTIAL BILS PAID TO DATE

- LOWEST OPERATING COST


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- NON-PROFIT




- for all the people






- CLOSELY TIED TO HOSPITALS


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Connecticut Blue Cross is strictly a Connecticut institution,



- STATE-WIDE COMMUNITY COOPERATION
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| IRECT ENROLLMENT NOW OPEN <br> From October 1st to 10th, Blue Cross has once again opened join through payroll groups. If you are self-employed or re- tired... if neither you nor your wife or husband works for a firm employing 5 or more people . . . you're eligible for direct enrollment. Application and full details at the Area Offices listed below. listed below $\qquad$ |
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